

Organizer :



Hong Kong Schools Environmental Protection Campaign 2015

Voice Out for the Earth

Art and Design Competition and fundraising activities

Our Mission: Through an event which possesses the elements of life education and creative arts, the Earth Rescue Team (ERT) wishes students to create their one and only masterpiece in relation to our Earth. At the same time, to let our voice be heard by the government and let others know the imperativeness of conservation.



Chief Executive of Hong Kong Institute of Family Education
Dr. Chi Yuen TIK, SBS, JP



Education Ambassador
Artist Mr. Wing Hung CHIU, Raymond

Objectives:

1. Promote the positive message of environmental conservation, encourage students to love the earth and nature
2. Provide a opportunity for students to voice out their "E-dream" to the government
3. Push students to challenge themselves, achieve "E-promises"
4. Increase students' togetherness in school through fundraising events

Eligibility: Students from kindergarten, primary and secondary school (Primary 1 to Secondary 6) studying in HKSAR (2014-2015)

Groups: Kindergarten Section - (Coloring)
Primary 1-3 - (Topic: Air Pollution) | Primary 4-6 - (Topic: Ocean Pollution)
Secondary 1-3 - (Topic: Waste Reduction) | Secondary 4-6 - (Topic: Optional)

Format: Kindergarten Section: Students are required to color and decorate the earth, also to write down their own dreams in environmental conservation on the paper given.

Primary and Secondary School Section: Students are required to use their imagination and creativity to express their personal view and dreams about loving our earth. At the mean time, they have to write down their "E-dreams" and "E-Promises", in order to act them out.

Judging Criteria: 1) 30% Content; 2) 30% Creativity; 3) 20% Inspirational; 4) 20% Composition and Coloring

Judges: Representative from organizers and supporting organizers and professionals of art education

Deadline of Application: Participating schools must send by fax all registration forms to 2976 0479 on or before **30th April, 2015**.

Deadline of Submitting Artwork: Students can either submit their artwork through the school or by themselves. Schools may mail the collected artwork to 9C, Shell Industrial Building, 12 Lee Chung Street, Hong Kong OR to notify the coordinator to pick up the collected artwork from schools. All submissions should be submitted on or before 22nd June, 2015 (date of submission by mail would refer to the chop date from the Post Office) (The ranking of the top 15 Philanthropic Schools will be shown on <http://www.ert.org.hk/VOFTE>. The ranking will be updated weekly until **31st July, 2015**.)

Announcement of results: Results will be announced by July 2015, and award winners will be notified personally and the winner's art work will be in public exhibition, official website and ERT Facebook page. Winners will have an opportunity of becoming the "Ambassador of ERT", to represent students to handover the "E-dreams" to the Environmental Protection Department.

Award and Prizes: Each section has Champion, 1st Runner-up, 2nd Runner-up and 5 for Merits. Besides, 10 students can be gotten ERT Philanthropic Student Award (regardless of group) to reward individual participants with the top 10 highest amount of money raised (including Online and offline donating). Top 10 ERT Philanthropic School Award is to reward the top 10 of Philanthropic Schools (regardless of group) that are the highest amount of money raised (including Online and offline donating)

Champion (1 student form each section)

HKD 800 Book coupon, HKD 200 worth of 1 set of environmental education teaching material (Sponsored by Top Manner Limited (FWK) and a certificate. Entitle the name of ERT Ambassador to hand in "E-dreams" to Environmental Protection Department

1st Runner-up (1 student form each section)

HKD 400 Book coupon, HKD 200 worth of 1 set of environmental education teaching material (Sponsored by Top Manner Limited (FWK) and a certificate. Entitle the name of ERT Ambassador to hand in "E-dreams" to Environmental Protection Department

2nd Runner-up (1 student form each section)

HKD 200 Book coupon, HKD 200 worth of 1 set of environmental education teaching material (Sponsored by Top Manner Limited (FWK) and a certificate. Entitle the name of ERT Ambassador to hand in "E-dreams" to Environmental Protection Department

Merits (5 students form each section)

Certificate of Merit and souvenir

ERT Philanthropic Student Award / Top 10 ERT Philanthropic School Award

Certificate of Merit and souvenir

Use of Donations: The donation collected will be used in promoting environmental conservation activities, such as the making of teaching materials, assisting schools in organizing carnivals, dramas and animations on environmental conservation etc.

Donation Methods:

1. Crossed Cheque -- Payable to "Earth Rescue Team"
2. Direct pay-in to "Earth Rescue Team" -- HSBC (023-252984-838)
3. Contribute using the credit card by online fundraising page

Activities auditor: Gary Cheng CPA Limited Certified Public Accountants

Enquiries: Please call Co-Organizer, Hyper Workshop, at 2904 4432 if you have any inquiries

Organizer:



Co-Organizer:



Supporting Organizations:

